



PRESS RELEASE - B. RE & SONS WINS TOP HAM HONOURS



It's the quintessential Christmas centrepiece and Malaga's B. Re & Sons Quality Smallgoods makes some of Australia's best ham.

B. Re & Sons was named 1st in bone-in ham and 2nd in boneless ham for Western Australia, in the 2016 Australian Ham Awards.

The awards, held as part of Australian Ham Week, celebrate the best 100% Australian ham and launch the Christmas ham season.

Production Manager of B. Re & Sons, Joe Re, said the awards were recognition of their attention to detail and a quality product.

"These awards recognise the best Australian ham and we're so proud to take out the top spot in 2016 for Western Australia with our bone in ham. Our boneless wasn't far off either at 2nd place." he said.

"The pleasing aspect about these awards is we are producing consistently good products and have won three major awards in the last four years". This is recognition for what we are trying to achieve".

"Hams are in high demand this year, but this will increase the demand for our hams."

Mr Re said not all hams sold in Australia were made from home-grown ham but this award helped people find the best 100% Aussie hams.

"Our hams not only taste great and look great, but they also support our local farmers," he said.

"The good news is, you can find the Aussie hams by looking for bone-in or looking for the pink square PorkMark logo."

In the lead up to Ham Week and the Christmas ham season, the Australian Ham Awards were held to find the best traditional bone-in, boneless and nationally available hams. More than 150 entries were assessed against a range of criteria, including appearance, texture, aroma and taste.

The judges described B. Re & Sons' bone-in ham as having an excellent appearance and aroma.

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